



2nd Annual PURPLE PURSE

Tea Party



July 19, 2017

Greetings!

Please join The Positive Results Corporation's **2nd Annual Purple Purse Tea Party**, Purse Fashion Show and Fundraiser, at the Museum of African American Art, inside of Macy's on the 3rd floor, in the Baldwin Hills Mall, on **Sunday, October 22, 2017, from 3:00 pm to 7:00 pm.**



Although October is Domestic Violence Awareness Month, Domestic Violence continues to be the leading cause of violence against women and children, and has exceeded pandemic levels. Domestic Violence affects everyone, and does not discriminate based on financial status, ethnicity, sexual orientation, gender, or neighborhood!

There are many reasons why people stay in domestic violence and abusive relationships, but the primary reason is because they don't have the financial resources to break free and stay free.

Our goal for the Purple Purse Tea Party is to bring 200 women and young ladies, as well as men who are allies, from all walks of life, to share powerful truths of survival and resiliency, hope and healing and financial empowerment. Through education and awareness, we CAN PREVENT FURTHER ABUSE.

Proceeds from the Purple Purse Tea Party, Purse Fashion Show and Fundraiser will benefit The Positive Results Corporation Awareness and Prevention Programs, and Peer Advocate Training. We believe in training youth to take the information and knowledge received, to then share and educate their family, friends and Peers.

We specialize in "Real Talk" programs, one-on-one and group discussions, conferences, and summits, focusing on topics to address and prevent trauma people face daily. Our core focus also includes: Trauma & Abuse, Healthy Relationships, Positive Family Dynamics and Leadership Development, most importantly, Self-Esteem and Financial Literacy.

It is estimated that anywhere between 3.3 million and 10 million children witness domestic violence annually. Research demonstrates that exposure to violence can have serious negative effects on children's development.

Co-chaired by Jami Heidegger, Del Richardson-Price and Susan Sifuentes-Trigueros, guests will also enjoy a wonderful menu selection, smooth Jazz, spoken word, a panel discussion from survivors and experts, art exhibit, a phenomenal Purse Fashion Show and exciting auction items to support The Positive Results Corporation including a Purple COACH Purse, Purple Purses designed by Kerry Washington, spa packages, gift baskets, gift cards and MORE!

In a study of eighth and ninth graders, 25 percent indicated that they had been victims of dating violence, including eight percent who disclosed being sexually abused.

How You Can Help

We invite you and your organization to sponsor the 2nd Annual Purple Purse Tea Party, Purse Fashion Show and Fundraiser! Your generous donation will allow us to invite survivors and young adults who may not otherwise be able to attend such an amazing event.

Black females experience intimate partner violence at a rate 35% higher than that of white females, and about 22 times the rate of women of other races.

For more information, please email me at kandeele@gmail.com or call (323) 787-9252, to discuss further. Visit our website at; www.prc123.org to learn more about our organization. Thank you in advance for supporting our efforts.

Sincerely,

Kandee Lewis

CEO, President



2nd Annual **PURPLE PURSE** *Tea Party*

Saturday, October 23, 2017 - Museum of African American Art

SPONSORSHIP OPPORTUNITIES

Individual Ticket (\$100)

Friend: (\$300)

2 tickets to event, plus acknowledgement in event program

Change Agent: (\$500)

4 tickets to event, plus acknowledgement in event program

Corporate Sponsor Levels

Bronze: (\$1,200)

6 tickets to event, plus acknowledgement in event program, logo on website, mention on social media and quarter page ad

Silver: (\$2,500)

1 Table, acknowledgement in event program, logo on website, mention on social media and press releases, and half page ad

Gold: (\$5,000)

2 Tables, On-Stage Acknowledgement, logo on website, full-page Color Ad with Premium space, mention on all social media and press releases, Sponsor Spotlight in Newsletter, event signage and program, and literature of company product in SWAG BAG

Platinum: (\$10,000)

4 Tables, Speaking opportunity at event, On-Stage Acknowledgement, logo on website, full-page Color Ad Inside Front or Back Cover or on Back of Program Book, mention on all social media and press release, Sponsor Spotlight in Newsletter, event signage and program, and literature of company product in SWAG BAG

In-Kind Donations are accepted for Purple Gift Swag Bags, Opportunity Drawings During Event, Photography, and Videography



PROGRAM BOOK ADS

\$250	Full page	5.5 x 8.5
\$150	Half page	5.5 x 4.25
\$75	Quarter page	5.5 x 2
\$50	Business Card	

Please submit camera art, jpg or PDF files
by September 29, 2017

